

H.I.T. - HOLON INSTITUTE OF TECHNOLOGY

Date: 12-2025

Name Noam Werner Epelbaum M.Des 036030955
(first) (last) (acad. degree) No. id. Card

Faculty Design Department Industrial Design

Home Address Ramot Menashe Phone No. 0523864893
(home) (work) (mobile)

Date/place of birth 27/07/1979 Israel Date of arrival in Israel -
(date) (country)

ZAHAL (Israeli Military Service) 1998 - 2000
dates (enlisted) (discharged)

Marital Status Married No. of children 1

e-mail: noamwerner.edu@gmail.com

A. EDUCATION

Period of Study (dates)	Name of University (including city and country if not in Israel)	Subject	Degree or Professional License	Date of Award
2005-2008	Bezalel Academy of Art and Design	Design Management	M.Des	2008
2001- 2005	Shenkar – Engineering. Design. Art	Industrial Design	B.Des	2005

Title of Master's Thesis/ Project: "FORM FOLLOW STORY"

Name of Supervisors: Eyal Eliav

Title of Doctoral Dissertation:-

Names of Supervisors:-

B. FURTHER STUDIES

Period of Study (dates)	Name of University (including city and country if not in Israel)	Subject	Degree or Professional Licence	Date of Award
2024	Technion Israel Institute of Technology, Israel	UX Design	Certificate Program	2024
2019	P.M. Team, Israel	Advanced Project Management for PMP certification	Certificate Program	2019
2018	Technion Israel Institute of Technology, Israel	Product Management	Certificate Program	2018

C. EXPERIENCE**C1. ACADEMIC EXPERIENCE**

Period (dates)	Name of Institution (city, country)	Department	Rank/Function
2020-present	HIT – Holon Institute of Technology, Holon, Israel	Industrial Design	Adjunct Lecturer Industrial Design Methodology – taught for 5 years Final Project Seminar – taught for 4 years

C2. PROFESSIONAL EXPERIENCE

Period (dates)	Employer (incl. freelance)	Position	Function
2021 – Present	Micromobility start-up	Co-owner	Project Manager
2020 – Present	Clear Vision	Co-owner	Conducted in-depth user research and development processes, leveraging visual methodologies and Design Thinking
2015 - 2019	Source	Head of Development	Full product line responsibility for outdoor gear.
2009 - 2015	Source	Product Manager	Designed and developed new products from concept to delivery, led research-driven development of annual hydration systems, and drove innovation programs
2007 – 2009	SanDisk	Designer	Designed and developed new products
2005 - 2007	Keter	Designer	Designed and developed new products
2005	Goliath Games	Designer	Designed and developed new products
2004 - 2005	Tiny Love	Designer	Designed and developed new products

C3. PROFESSIONAL AND PUBLIC ACTIVITIES

Period (dates)	Name of Institution/ Body (city, country)	Description
NONE		

C4. MEMBERSHIP IN PROFESSIONAL SOCIETIES

Year	Society (country)
NONE	

C5. GRADUATE STUDENTS SUPERVISED BY CANDIDATE

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Year	Name of Student	Academic Degree	Title of Thesis	Name of Academic Institution
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NONE

D. PROFESSIONAL & CREATIVE RECOGNITION

D1. INVITED PARTICIPATION IN MUSEUM EXHIBITIONS & NON-PROFIT GALLERIES

Year	Museum, City, Country	Name of Exhibition	Description (specify if one-man or group show)
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NONE

D2. OTHER GALLERY EXHIBITIONS

commercial, private galleries etc.

Year	Gallery, City, Country	Description (specify if one-man or group show)
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NONE

D3. ACTIVE PARTICIPATION IN PROFESSIONAL EVENTS

workshops, seminars, juries, curatorial etc. (excluding conferences)

Year	Event, City, Country	Type of Event	Description
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NONE

D4. ACTIVE PARTICIPATION IN CONFERENCES

Year	Conference, City, Country	Presentation /Lecture Title	Description
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NONE

D5. COMPETITIONS, AWARDS, PRIZES

Year	Organizing Body, City, Country	Award / Prize	Description
2016	iF -OUTDOOR AWARD, Germany	iF -OUTDOOR AWARD	Divide hydration system and bike hydration pack
2015	iF -OUTDOOR AWARD, Germany	iF -OUTDOOR AWARD	hydration system with filter and hydration pack for kids
2010	iF -OUTDOOR AWARD, Germany	iF -OUTDOOR AWARD	Low-profile hydration system
2005	ISRAEL MINISTRY OF ECONOMY COMPETITION, ISRAEL	Best design concept	Plastic chair, with the D-vision group

E. PUBLICATIONS

1. PUBLICATIONS BY CANDIDATE

where candidate is the credited writer or editor. books, monographs, catalogues, papers (arrange by category)

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Year	Type of Publication	Publisher (specify if self-published)	Description
NONE			

E2. PUBLISHED ARTICLES OR REFERENCES ABOUT CANDIDATE

In books, newspapers, professional publications, reviews, other media (arrange by category)

Year	Type of Reference	Name of Media	Title/Topic
NONE			

F. PROFESSIONAL & CREATIVE WORK

No.	Year	Commissioning Firm or Organization	Name & Classification of Project	Description
1	NONE			
2				
3				