



CURRICULUM VITAE

Roe Shachnai

Data

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Hello

Senior UI/UX Designer and Design Leader with 19+ years of experience spanning Industrial Design, Interface Design, and academic instruction. Specializing in high-complexity Human-Machine Interface (HMI) design, including 10 years dedicated to classified military UI/UX systems for demanding R&D environments. Proven ability to lead projects from initial Contextual Research and AB Testing through to final design and QA. Experienced Head of UI Team at ARAN R&D (2010–2014) and a dedicated Senior Lecturer in design.

Skills:

Design and management of product development and design processes
Contextual research, design research and mapping
In-depth interviews, user observations and analysis
Gathering insights and opportunities for development
Prototyping
Characterization of products / services
Illustrating information and advanced graphic design
Infographics and presentations
Managing collaborations on projects with external clients
Leading group collaborations brainstorming ideation and development processes.

Experience in academic teaching

19 years of teaching, Shenkar, Senior Lecturer (Faculty Member) Department of Textile Design, Department of Jewelry Design, Master's Degree Track, Lecturer in Adobe Graphics Software.

7 years of teaching, Holon Institute of Technology, Department of Industrial Design

Work Experience

2014 - Today a freelance UX-UI & graphic designer
Interface Design / Graphic Design / Branding / Website Design / Branding

2010-2014 Aran Research and Development Ltd.
Director of Interface Design Department

2004-2009 Aran Research and Development Ltd.
Industrial designer and interface designer

2002-2004 NEKUDA DM Design Studio
Industrial Designer

Workshops

2017 multidisciplinary hackathon dealing with life-sustaining technology in collaboration with Google. A workshop for mixed teams of designers & engineers, Shenkar

2016 multidisciplinary hackathon dealing with Pharmacy & Technology, Shenkar

2015 multidisciplinary hackathon dealing with Virtual Money and Digital Payment, Shenkar

2021 Advisor for a multidisciplinary workshop on the effects of loneliness on users, Shenkar

Software expertise

Photoshop

Illustrator

Indesign

Figma

Premiere

Miro

Solidworks