

# Yael Shinkar | [eaylis.com](http://eaylis.com)

Data Visualization journalist & designer. Lecturer.  
Team builder. Visual problem solver

## EXPERIENCE

- 2010-Present** ● **Freelance - Data Visualization Designer | [eaylis.com](http://eaylis.com)**  
Design complex data visualizations and infographics. Working together with the client in order to distill the right message.  
[List of clients](#)
- 2019-2022** ● **Head of Visual Data Journalism | [Globes Newspaper](#)**
  - Establishment and redesign of the infographic department for the financial newspaper, magazines and social media platforms.
  - Building, mentoring, leading and managing a team of designers.
  - Mentoring and working together with editors and journalists to distill the right message for the article.
- 2015-2019** ● **Head of Visual Data Journalism | [Calcalist Newspaper](#)**
  - Lead the updated redesign of the data visualizations for the financial newspaper.
  - Leading a team of designers to deliver compelling data story designs and visuals.
  - Working with editors and journalists.
  - Hiring, mentoring and working with new talent.
- 2010-2013** ● **Lead Infographic Designer | [The Markerweek Magazine](#)**  
Designing a new visual concept for a weekly financial magazine. From beginning of concept to execution of the design for print.
- 2009-2010** ● **Graphic Designer | [Y&R Israel](#)**  
Design of BTL. Outdoor advertising, billboards, flyers, logo and visual design for numerous leading companies in Israel.
- 2007-2009** ● **Infographic Designer | [Ha'aretz Newspaper](#)**  
Design of infographics for the daily newspaper.

## LECTURER

- 2024-Present** ● **Infographic Lecturer | [SCE](#)**
- 2023-Present** ● **Infographic Lecturer | [HIT](#)**
- 2017-2019** ● **Infographic Lecturer | [The Collage of Management](#)**  
Conceived, developed and taught a new infographic course that encourages students to go outside their known disciplines, ask questions, explore and collect data, edit and finally convey a message in a clear, simple visual form.

## GUEST SPEAKER

- Sex, politics and feminism in thirty seconds | **Visualization Conference, ISVIS 2019, Shenkar College**
- Infographics in journalism | **Siur Mochot**
- Infographic practise and lesson | **The Open University**

## OTHER

- 2019** ● **[365° Instagram infographic blog](#)**  
**Together with Adi Barak (reporter and editor)**  
Conceived & designed one infographic per day during all weekdays in 2019.
- 2014-2016** ● **["Broken Telephone" a multidisciplinary show](#)**  
**Together with Itai Tzur and Lilach Yaron**  
A multidisciplinary show I conceived, produced, curated and partially directed, a surprising stage adaptation of the well-known children's game. The show received funds from Mifal HaPais and the Rabinovitz Foundation.

## EDUCATION

- 2005-2009** ● B.D Design in Visual Communications at [H.I.T](#), Israel

## PUBLICATOINS

### Commisioned Books: Essential Works - UK

- Infographic Guide to Music
- Infographic Guide to Literature
- Infographic Guide to Life, the Universe and Everything
- Infographic Guide to Sport
- Infographic Guide to Movies

### Images Publishing Group - Shanghai

- Visual Story Telling - Infographic Design in News

### Pie International - Japan

- Make It Visible: Informative & Cool Infographics: Maps, Charts, Pictograms & More

### Brand Magazine - China

#### Brand No.41

- "Infographics Communication: Your Infographics Times"

## CONTACT ME

+972-50-5744416

[eaylis@gmail.com](mailto:eaylis@gmail.com)

## SKILLS

Data visualization design, Infographic design, Graphic design, Icon design, Illustration, Presentation design, Creative direction, Workshops, Teaching, Lectures, Management, Team builder, Mentoring, Leadership, Journalism, Public speaking

## TECHNICAL SKILLS

Adobe Indesign  
Adobe Illustrator  
Adobe Photoshop  
Figma  
Excel  
PowerPoint

## LANGUAGES

*Mother tongue* English  
*Excellent level* Hebrew