

Oren Simanian

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Summary

Experienced innovation consultant and ecosystem leader specializing in startup acceleration, investment strategy, and education. Proven track record in driving innovation transformation, strategic partnerships, and ecosystem development to elevate startups and public/private sector ventures. Passionate about teaching and mentoring the next generation of innovation leaders and embedding cutting-edge methodologies into academic and corporate programs.

Professional Experience

INVESTMENT

Oren Simanian has a diverse track record across multiple capital sectors. His studies in Business and accounting led to significant investment activity. He led the international crowdfunding efforts at Indiegogo for four years, successfully raising a total of \$30 million through various campaigns, demonstrating exceptional expertise in global fundraising dynamics.

As a Co-founder of TAU Ventures, he has played a pivotal role in the VC establishment. Today the VC manages \$70 million in venture capital funding, fueling innovation and startup growth.

He is committed to expanding angel investing in Israel, he co-founded the country's first angel club in partnership with the Israeli Innovation Authority, significantly increasing the volume and quality of early-stage investments.

Privately, Oren has led 12 early-stage deals, strategically supporting a variety of startups with high potential.

He also built and directed two comprehensive investment education programs—one focused on founders and the other for accredited investors—in collaboration with NYU and Rothschild Bank, equipping entrepreneurs and investors with critical knowledge and skills.

Furthermore, he established the open-source investment platform StartBase, enabling entrepreneurs worldwide to connect with investors, which was later acquired, validating its impact and utility.

STARTUPS EDUCATION

In the startup education sphere, Oren has been an active mentor since 2009, guiding numerous entrepreneurial talents toward success.

He is a 'Professor-Lecture' at HIT, ONO, and Wingate institutes, he enriches the academic landscape with his practical insights and experience.

As a program leader, he has directed specialized acceleration tracks across diverse fields including cyber, health, agrotech, and energy tech.

His contribution as a lecturer is substantial, having executed over 200 full curriculum courses at esteemed institutions such as MacroMedia University (Munich), Tel Aviv University, and Holon Institute of Technology, as well as executive programs across multiple countries, shaping the future of innovation leadership globally.

ECO SYSTEM RELATED

Oren has led ecosystem-building projects in key innovation hubs around the world, spanning seed to growth stages — primarily using a top-down approach that aligns governmental, academic, and private sector efforts.

Notable projects include developing the Tel Aviv University Innovation Center and VC fund in Israel, organizing the Startup Nation Summit in Miami, and spearheading the establishment of the Mexico Tech Hub in LATAM.

His leadership in building the largest community of tech ecosystem leaders has been instrumental in fostering collaboration, knowledge exchange, and scaling innovation impact internationally.

This comprehensive blend of investment expertise, education commitment, and ecosystem leadership cements Oren Simanian as a leading figure in global innovation and startup development.
