

# HIT – HOLON INSTITUTE OF TECHNOLOGY

Date: 19th February 2024

**Name** Lilach Gal Ph.D. 200949154  
(first) (last) (acad. degree) No. id. Card

**Faculty** Instructional Technologies **Department** \_\_\_\_\_

**Home Address** 11/10 Tzfat St., Holon **Phone No.** \_\_\_\_\_ 054-6256661  
(home) (work) (mobile)

**Date/place of birth** 20/3/1990 Israel **Date of arrival in Israel** -  
(date) (country)

**ZAHAL, (Israeli) Military Service** 25/8/2008 - 24/8/2010  
dates (enlisted) (discharged)

**Marital Status** Married **No. of children** two

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## A. EDUCATION

Period of Study (dates)	Name of University (including city and country if not in Israel)	Subject	Degree or Professional Licence	Date of Award
2012-2015	Faculty of Instructional Technologies, HIT – Holon Institute of Technology	Instructional Design	B.A. summa cum laude	1/6/2016
2015-2018	School of Education, Tel-Aviv University	Learning and Technology	M.A. magna cum laude	11/3/2019
2019-2023	Bar-Ilan University	Information Sciences	Ph.D.	28/12/2023

**Title of Master's Thesis:** Log-based creativity measurement in online programming learning environment

**Name of Supervisors:** Dr. Arnon Hershkovitz

**Title of Doctoral Dissertation:** Managing parental communities on Facebook: Mixed methods research

**Names of Supervisors:** Prof. Jenny Bronstein; Dr. Tali Gazit

## B. FURTHER STUDIES

Period of Study (dates)	Name of University (including city and country if not in Israel)	Subject	Degree or Professional Licence	Date of Award
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NONE

**C. ACADEMIC AND PROFESSIONAL EXPERIENCE****Academic:**

<b>Period (dates)</b>	<b>Name of Institution (city, country)</b>	<b>Department</b>	<b>Rank/Function</b>
2014-2021	HIT - Holon Institute of Technology, Holon, Israel	Center for the Advancement of Teaching	Digital Learning Specialist
2016-2021	HIT - Holon Institute of Technology, Holon, Israel	Faculty of Instructional Technologies	Adjunct Lecturer
<b>10/2021-present</b>	<b>HIT - Holon Institute of Technology, Holon, Israel</b>	<b>Faculty of Instructional Technologies</b>	<b>Equivalent to Teacher</b>

**Professional:**

<b>Period (dates)</b>	<b>Name of Institution (city, country)</b>	<b>Department</b>	<b>Rank/Function</b>
2010-2012	Maccabi Health Care	Technical Support	Support and training
2012-2014	Maccabi Health Care	Training Department	Instructional Designer

**D. PROFESSIONAL AND PUBLIC ACTIVITIES**

<b>Period (dates)</b>	<b>Name of Institution/Conference/ Journal/Exhibitions/Projects (city, country)</b>	<b>Occasion</b>
July 2015	The Second Annual Learning Technologies Conference Israel, HIT, Faculty of Instructional Technologies, Holon, Israel, 7 July 2015	Steering Committee Member
June 2016	The Third Annual Learning Technologies Conference Israel, HIT, Faculty of Instructional Technologies, Holon, Israel, 10 June 2016	Steering Committee Member
July 2017	The Fourth Annual Learning Technologies Conference Israel, HIT, Faculty of Instructional Technologies, Holon, Israel, 18 July 2017	Steering Committee Member

**D. PROFESSIONAL AND PUBLIC ACTIVITIES, contd.**

<b>Period (dates)</b>	<b>Name of Institution/Conference/ Journal/Exhibitions/Projects (city, country)</b>	<b>Occasion</b>
June 2018	The Fifth Annual Learning Technologies Conference Israel, HIT, Faculty of Instructional Technologies, Holon, Israel, 4 June 2018	Steering Committee Member
June 2019	The Sixth Annual Learning Technologies Conference Israel, HIT, Faculty of Instructional Technologies, Holon, Israel, 20 June 2019	Steering Committee Member
September 2020	The Seventh Annual Learning Technologies Conference Israel, HIT, Faculty of Instructional Technologies, Holon, Israel, 15 September 2020	Steering Committee Member
June 2021	The Eighth Annual Learning Technologies Conference Israel, HIT, Faculty of Instructional Technologies, Holon, Israel, 3 June 2021 (online)	Steering Committee Member
June 2022	The Ninth Annual Learning Technologies Conference Israel, HIT, Faculty of Instructional Technologies, Holon, Israel, 7 June 2022; 9 June 2022 (online)	Steering Committee Member
June 2023	The Tenth Annual Learning Technologies Conference Israel, HIT, Faculty of Instructional Technologies, Holon, Israel, 22 June 2023	Steering Committee Member

**D1. INVOLVEMENT IN HIT INSTITUTIONAL ACTIVITIES**

<b>Period (dates)</b>	<b>Occasion</b>
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<b>NONE</b>	
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**E. ACADEMIC AND PROFESSIONAL AWARDS**  
(prizes, fellowships, scholarships, etc.)

<b>Year</b>	<b>Name of Institution (city, country)</b>	<b>Occasion</b>
2015	Holon Institute of Technology, Holon, Israel	Dean's Excellence Award (B.A. Student)
2016	Holon Institute of Technology, Holon, Israel	Dean's Excellence Award (B.A. Student)
2016	Merit Scholarships Holon Municipality	Excellence Scholarship (Student)
2022	Bar-Ilan University	President's and Dean's Awards for doctoral students for publishing articles (Ph.D. Candidate)

**E1. RESEARCH GRANTS**

<b>Year</b>	<b>Name of Institution (city, country)</b>	<b>Occasion/Amount</b>
<b>NONE</b>		

**F. MEMBERSHIP IN PROFESSIONAL SOCIETIES**

<b>Year</b>	<b>Society (country)</b>
<b>NONE</b>	

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## G. STUDENTS SUPERVISED BY CANDIDATE

*HIT – Holon Institute of Technology does not currently have an accreditation for granting research theses (M.Sc.) or Dissertation (Ph.D.) degrees*

### G1. DOCTORAL STUDENTS

Year	Name of Student	Title of Thesis	Name of Academic Institution
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NONE

### G2. M.A./M.Sc. STUDENTS *(please indicate if degree is with "thesis" or "final project")*

Year	Name of Student	Title of Thesis/Final Project	Name of Academic Institution
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NONE

## PUBLICATIONS

### C. REFEREED ARTICLES (ranked by either WoS or SCImago)

1. G. Kurtz, O. Kopolovich, E. Segev, L. Sahar-Inbar, L. Gal, R. Hammer  
Impact of an instructor's personalized email intervention on completion rates in a Massive Open Online Course (MOOC)  
Electronic J. of e-Learning, 20(3), 2022 (325-335)  
WoS: Q2 (JCI), IF: 2.2 (2022), JCR citations: 4  
SCImago: Q2, h-index: 33, Scopus citations: 4  
[Google scholar citations: 9]
2. L. Gal, T. Gazit, J. Bronstein  
The motivations of leaders to lead Facebook online groups: A case study of parenting groups  
Behavior & Information Technology, 42(10), 2023 (1604-1616)  
<https://doi.org/10.1080/0144929X.2022.2093272>  
WoS: Q2, IF: 3.7 (2022), JCR citations: 2  
SCImago: Q1, h-index: 88, Scopus citations: 2  
[Google scholar citations: 2]

#### Submitted for publication:

1. L. Gal, J. Bronstein, T. Gazit  
Navigating parenthood in the digital landscape: A study on Facebook parenting community admins  
Community, Work and Family, February 2024  
WoS: Q2 (JCI), IF: 2.3 (2022)  
SCImago: Q1, h-index: 48

### C. REFEREED ARTICLES (non-ranked)

1. ל. גל, א. שגב  
כיתה הפוכה - שימוש חלקי במודל למתן עזרה אישית ולמידת תכנים מתקדמים  
הוראה באקדמיה, 7(1), 2016 (41-42)
- L. Gal, E. Segev  
Flipped classroom - Partial use of the model for personal assistance and teaching  
advanced content  
Teaching in the Academia, 7(1), 2016 (41-42) [in Hebrew]
2. ל. גל, ג. ברונשטיין, ט. גזית  
הלוחשות להורים: ייחודיותן האישיותית והדמוגרפית של מנהלות קהילות הורים בפייסבוק  
מסגרות מדיה, 2023 התפרסם online
- L. Gal, J. Bronstein, T. Gazit  
The Parent whisperers: The personal and demographic uniqueness of Facebook parent  
community leaders  
Media Frames: Israeli J. of Communication  
Published online 2023 [in Hebrew]

**E. PAPERS PRESENTED AT SCIENTIFIC MEETINGS PUBLISHED IN PROCEEDINGS**

1. **L. Gal**, T. Golan, M. Leiba  
Should we calculate a new route?  
The 10th Chais Conf. for the Study of Innovation and Learning Technologies:  
Learning in the Technological Era  
Raanana, Israel, 10-11 February 2015 (214-215) **[poster]**
2. **L. Gal**, T. Golan-Donenfeld, O. Ben-Aharon, S. Cohen  
inTree@ctive – Interactive video scenarios production system  
The 11th Chais Conf. for the Study of Innovation and Learning Technologies:  
Learning in the Technological Era  
Raanana, Israel, 16-17 February 2016 (268-269) **[poster]**
3. **L. Gal**, A. Cohen, A.  
Characteristics and patterns of use of interactive non-linear video authoring tool (inTree@ctive)  
The 12th Chais Conf. for the Study of Innovation and Learning Technologies:  
Learning in the Technological Era  
Raanana, Israel, 14-15 February 2017 (64-74) **[Candidate for an Outstanding Article]**
4. **L. Gal**, A. Hershkovitz, A.E. Morán, M. Guenaga, P. Garaizar  
Suggesting a log-based creativity measurement for online programming learning environment  
Proc. Fourth ACM Conference on Learning@ Scale 2017  
Cambridge, MA, USA, 20-21 April 2017 (273-277)  
JCR citations: 7  
[Google scholar citations: 16]
5. **L. Gal**, R. Israel-Fishelson  
Enhancing students virtual engagement using asynchronous workshop:  
COVID-19 case study  
Proc. EdMedia + Innovate Learning 2020  
23 June 2020 (31-36) [online]  
The Netherlands: Association for the Advancement of Computing in Education (AACE)  
<https://www.learntechlib.org/primary/p/217280/>  
[Google scholar citations: 5]

**Accepted for presentation:**

1. **L. Gal**, J. Bronstein, T. Gazit  
ההורים בפייסבוק סיפורן של מנהלות קהילות: צריך כפר (דיגיטלי) שלם כדי לגדל ילד  
It takes a whole (digital) village to raise a child  
[26th Israeli Communication Association](#)  
Reichman University, Herzliya, Israel, to be held 18 April 2024
2. **L. Gal**  
Integrating GenAI asynchronous collaborative learning into an academic course  
EDEN 2024 Annual Conf.  
Graz, Austria, to be held 16-18 June 2024