

HIT – HOLON INSTITUTE OF TECHNOLOGY

Date: 3rd July 2026

Name ASHER ELBAZ Ph.D. 027954874
(first) (last) (acad. degree) No. id. Card

Faculty Design Department Interior Design

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(home) (work) (mobile)

Date/place of birth 11/12/1970 Israel Date of arrival in Israel -
(date) (country)

ZAHAL (Israeli Military Service) 2/1989 -- 2/1992
dates (enlisted) (discharged)

Marital Status Married No. of children three

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A. EDUCATION

Period of Study (dates)	Name of University (including city and country if not in Israel)	Subject	Degree or Professional License	Date of Award
27/10/2019- 23/1/2026	Ben Gurion University of the Negev	Geography and Environmental Development	Ph.D.	15/2/2026
2013-2014	Tel-Aviv University	The aesthetic discussion in the field of design and architecture	M.A. (with thesis)	2014
1999-2005	Tel-Aviv University	The aesthetic discussion in the field of design and architecture	M.A. (without thesis)	2005
1993-1997	HIT – Holon Institute of Technology	Design	B.Sc.T.E.	1997

Title of Master's Thesis: Aesthetic discourse in the academy of design and architecture

Name of Supervisors: Prof. Moshe Zuckerman

Title of Doctoral Dissertation: Beauty and aesthetics in the built environment

Names of Supervisors: Prof. Nurit Alfasi

B. FURTHER STUDIES

Period of Study (dates)	Name of University (including city and country if not in Israel)	Subject	Degree or Professional Licence	Date of Award
NONE				

C. EXPERIENCE**C1. ACADEMIC EXPERIENCE**

Period (dates)	Name of Institution (city, country)	Department	Rank/Function
1/11/2008-present	HIT – Holon Institute of Technology, Holon, Israel	Faculty of Design, Department of Interior Design	
	1/11/2008-4/2026	Rank: Faculty Member	
	12/4/2026-	Lecturer of Creativity	

C2. PROFESSIONAL EXPERIENCE

Period (dates)	Employer (incl. freelance)	Position	Function
2000-present	Asher Elbaz Studio, Holon, Israel	Freelance Designer	
2017-2025	Hadas Urban Furniture, Holon, Israel	Freelance Designer	
1998-2000	Sycamore Gallery, Los Angeles, USA	Designer	
1997-1998	Rosenheimer Architects, Tel-Aviv, Israel	Architect	

C3. PROFESSIONAL AND PUBLIC ACTIVITIES

Period (dates)	Name of Institution/ Body (city, country)	Description
2024-present	Association of Connections 20-80 (Intergenerational), Israel	Volunteer
2016-2020	Friends Association, Edith Wolfson Medical Center, Holon, Israel	Volunteer
2018-present	Faculty Committee for Adjunct and Associate Lecturers, HIT – Holon Institute of Technology, Holon, Israel	Volunteer Member – Leading and collaborating in advancing employment conditions and quality of teaching

C4. MEMBERSHIP IN PROFESSIONAL SOCIETIES

Year	Society (country)
2019-present	Israel Planners Association

C5. STUDENTS/GRADUATE STUDENTS SUPERVISED BY CANDIDATE

HIT – Holon Institute of Technology does not currently have an accreditation for granting Dissertation(Ph.D.) degrees

Year	Name of Student	Academic Degree	Title of Final Project	Name of Academic Institution
NONE				

D. PROFESSIONAL & CREATIVE RECOGNITION**D1. INVITED PARTICIPATION IN MUSEUM EXHIBITIONS & NON-PROFIT GALLERIES**

Year	Museum, City, Country	Name of Exhibition	Description (specify if one-man or group show)
2026	Vitrina Gallery, HIT, Holon, Israel	Put On Display	The exhibition that proves that a campus can be the starting line for industry – group show Link
2026	Vitrina Gallery, HIT, Holon, Israel, 8-12 June 2026	Human Ecology – Visions in the AI Era	The exhibition presents a multifaceted reflection on the increasingly critical relationships between people and the environment we inhabit and shape – natural, social, built, technological and educational – group show Link
2024	Vitrina Gallery, HIT, Holon, Israel	To Work!	Exhibition of faculty members of the Faculty of Design – group show Link
2010	ZeZeZe Architecture Gallery, Tel-Aviv, Israel	First Home Exhibition	Group show

D2. OTHER GALLERY EXHIBITIONS

Year	Gallery, City, Country	Description (specify if one-man or group show)
2020	Muni-Expo 2020, Tel-Aviv, Israel	The annual event of local government in Israel – one-man show
2019	The Festival of Israeli Architecture 2019 (FIA), Tel-Aviv, Israel, 4/6/2019	Urban innovation conference and exhibition – one-man show
2018	The Exhibition - The Israeli Association of Architects, Tel-Aviv, Israel	The annual event of local government in Israel – one-man show

D3. ACTIVE PARTICIPATION IN PROFESSIONAL EVENTS

Year	Event, City, Country	Type of Event	Description
2025	Spirit of Material: Building Sustainability: From Sustainable Design to Circular Economy and Talking Buildings, Xanthi, Greece, 29/3-3/4/2025	Workshop	International student workshop
2023	Sustainable Design Workshop, HIT, Holon, Israel	Workshop	The course aims to drive behavioral and perceptual change in favor of ecological and sustainable development in local and global contexts

D4. ACTIVE PARTICIPATION IN CONFERENCES

Year	Conference, City, Country	Presentation /Lecture Title	Description
2025	Beauty and the Built Landscape, Viterbo, Italy, 16-21/6/2025	Urban beauty and its opposites	What makes a city beautiful or perhaps more importantly, <i>unbeautiful</i> ? In this presentation, Asher Elbaz explores urban beauty by focusing on its opposite Link
2024	64th Annual Conference of the Israeli Geographical Society, Haifa, Israel, 29/12/2024	Urban beauty and its opposites	What makes a city beautiful or perhaps more importantly, <i>unbeautiful</i> ? In this presentation, Asher Elbaz explores urban beauty by focusing on its opposite Link
2024	Colloquium, Tel-Aviv University, Tel-Aviv, Israel	What about urban beauty, in the theory and practice of planning?	Link
2022	AESOP Annual Congress – Space for Species: Redefining Spatial Justice, Tartu, Estonia, 25-29/7/2022	Urban beauty	Link
2022	National Conference for Graduate Students in Art History, Design and Visual Culture, Shenkar College of Engineering, Design and Art, Ramat Gan, Israel, 19/5/2022	Where has the sense of aesthetics gone in urban spaces?	Part of the doctoral research dealing with the history of beauty in thought, architecture and planning was presented Link
2021	First Conference of the Israeli Urbanism Community, Tel-Aviv University, in collaboration with the Israeli Sociological Association, Israel	Aesthetics in the urban space	Part of the doctoral research dealing with the history of beauty in thought, architecture and planning was presented Link

D5. COMPETITIONS, AWARDS, PRIZES

Year	Organizing Body, City, Country	Award/Prize	Description
2025	Sderot Municipality, Sderot, Israel	Prize: First place	Entrance element to the city
2024	Rishon Lezion Municipality, Rishon Lezion, Israel	Prize: First place	Spatial display of letters "Love and Hope" Link
2022	Sderot Municipality, Sderot, Israel	Prize: First place	Design of the Black Panther Square
2021	Rishon Lezion Municipality, Rishon Lezion, Israel	Prize: First place	Statue in tribute to Ethiopian Jewry and Operation Moses
2018	Ofakim Municipality, Ofakim, Israel	Prize: First place	Entrance element to the city
2016	Architecture of Israel Magazine, Issue 104. Project of the Year 2015/2016 Competition, Tel-Aviv, Israel	Prize: Second place <i>Architecture's most prestigious award</i>	In the research category Link
2014	Rishon Lezion Municipality, Rishon Lezion, Israel	Prize: First place	Entrance element to the city Link

E. PUBLICATIONS**E1. PUBLICATIONS BY CANDIDATE****Dr. Asher Elbaz has an h-index of 1 (Google scholar)**

Year	Type of Publication	Publisher (specify if self-published)	Description
2026	Web magazine	Alaxon	A. Elbaz (2026) Why should a city be beautiful? Should urban planning create beauty as an end in itself? What is the beauty that can be created in the city? What is beautiful in cities that attract the eye and the heart? Link
2026	Journal	Cities https://doi.org/10.1016/j.cities.2026.107192	A. Elbaz, N. Alfasi (2026) Urban beauty and its oppositions, Cities, (107287), published online 17 June 2026. Corrigendum (title corrected), Urban beauty and its opposites , Cities, 175 (107192), published August 2026
2026	Journal	Journal of Urban Design https://doi.org/10.1080/13574809.2026.2615950	A. Elbaz, N. Alfasi (2026) The faces of urban beauty: Exploring theoretical and empirical dimensions, published 19 January 2026 (1-16)
2025	Preprint	Available at SSRN: http://dx.doi.org/10.2139/ssrn.5290808	A. Elbaz, N. Alfasi (2025) Urban beauty and its opposites. posted 12/6/2025
2024	Journal	Sage Journals https://doi.org/10.1177/08854122231187574	A. Elbaz, N. Alfasi (2024) What about beauty in planning theory and practice?, J. of Planning Literature, 39(1) (49-61) first published online 23/8/2023 Link WoS: Q1, IF: 5.2 (2024) SCImago: Q1, h-index: 71 (2024) Google scholar citations: 3
2022	Article on Blog	Planning and Urban Dynamics (24/5/2022)	A. Elbaz (2022) Navigate with the heart, Laboratory for Urban Planning and Dynamics Research Link
2022	Web magazine	Alaxon	A. Elbaz (2022) The city, good for health – The urban space offers us a challenge and a chance to surround ourselves with beauty, connect the inside and the outside, and elevate the soul Link
2021	Web magazine	Alaxon	A. Elbaz (2021) Urban blur – Cities are the center of our modern lives and yours. But who determines how they will be? Who should determine? Link

E1. PUBLICATIONS BY CANDIDATE, contd.

Year	Type of Publication	Publisher (specify if self-published)	Description
2019	Web magazine	Alaxon	A. Elbaz (2019) Silent buildings speak clearly – Architecture is not just buildings, but touches the entire environment of our lives, and it is intended for us humans to express our emotions and arouse them. Is it possible to return the emotional factor to it? Link
2017	Web magazine	Alaxon	A. Elbaz (2017) You need a village to plan a city – What should we learn from the village when planning a city? Why has the city, a magnificent human creation, become an alienated and frightening place? What is its future? Link
2013	Magazine	Architecture of Israel Magazine	A. Elbaz (2013) Where has aesthetics disappeared? – On the status of aesthetics in architectural studies and interior design A. Albaz, A. Ran (2013) Food for thought, Issue 92, 2/2013 Link
2006	Web magazine	Masa Ahar magazine	A. Elbaz (2006) Research article on the architecture of Auroville in the State of Tamil Nadu, India Link

E2. PUBLISHED ARTICLES OR REFERENCES ABOUT CANDIDATE

Year	Type of Reference	Name of Media	Title/Topic
2024	Interview	YA BLOG – A collaboration between young academics	A. Elbaz (2024) Beauty in the built environment (part II), Interviewed by Jesse Fox, 19/8/2024 Link
2024	Web magazine	Rishon Local (14/2/2024)	Spreading Love - The Rishon Lezion Municipality set up an installation of the letters "Love" by artist Asher Elbaz in the Moshava Garden Link

E2. PUBLISHED ARTICLES OR REFERENCES ABOUT CANDIDATE, contd.

Year	Type of Reference	Name of Media	Title/Topic
2023	Web magazine	Kolaizuv magazine (design magazine of HIT's Faculty of Design)	The Spring of Benches – "The Aviv bench" designed by Asher Elbaz for the Tel-Aviv Municipality was chosen as the city's favorite street furniture. We caught up with the designer for a conversation about benches and the urban space Link
2023	Web magazine	Kolaizuv magazine	The urban space, as we know and experience it, is shaped by many players. In the "Urban Interior Design" course, students analyzed an urban space and proposed various ways to intervene within it Link
2020	Catalog	Catalog of statues and monuments	Book published by Rishon Lezion Municipality Link
2010	Magazine	de/design exchange, No.021: Comics & Architecture, Winter 2010	Architecture - Israeli house, Tel-Aviv Link
2009	Magazine	Beit Vanoi magazine	Crossing red – apartment project in Tel-Aviv
2009	Magazine	Building and Housing magazine	Night shift in Florentine – Bar design in Tel-Aviv
2008	Magazine	Niche magazine	A late bloom private house in Holon
2006	Book	Kinneret Zmora, Bethin Publishing House	The Greek project in Florentine: Design of Entertainment Places Orlie Robinson
2005	Magazine	Architecture of Israel magazine, Issue 61	THE COLLAPSING POINT Souplekis in Florentine Link

Name: Asher Elbaz, Ph.D.

Date: 3rd July 2026

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F. PROFESSIONAL & CREATIVE WORK

No.	Year	Commissioning Firm or Organization	Name & Classification of Project	Description
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See portfolio