

HIT - HOLON INSTITUTE OF TECHNOLOGY

Date: 11th February 2025

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(first) (last) (acad. degree) No. id. Card

Faculty Design Department Visual Communication

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Date/place of birth 14/5/1964 United Kingdom Date of arrival in Israel 1972
(date) (country)

ZAHAL (Israeli Military Service) 8/1982 -- 10/1984
dates (enlisted) (discharged)

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A. EDUCATION

Period of Study (dates)	Name of University (including city and country if not in Israel)	Subject	Degree or Professional License	Date of Award
1989-1991	Royal College of Art, London, UK	Illustration	M.A. [R.C.A.]	1991
1985-1989	Bezalel Academy of Art and Design, Jerusalem	Graphic Design	B.A. 1st Class Honours	1989

Title of Master's Thesis/ Project: 1991 Impressions

Name of Supervisors: Prof. Dan Fern, Mr. George Hardie, Mr. John McConnell

Title of Doctoral Dissertation:

Names of Supervisors:

B. FURTHER STUDIES

Period of Study (dates)	Name of University (including city and country if not in Israel)	Subject	Degree or Professional Licence	Date of Award
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NONE

C. EXPERIENCE**C1. ACADEMIC EXPERIENCE**

Period (dates)	Name of Institution (city, country)	Department	Rank/Function
2011/2012	Sabbatical at various universities abroad – ❶ ❷ ❸ ❹ ❺		
1995-present	Bezalel Academy of Art and Design, Jerusalem, Israel	Visual Communication	Lecturer – Design, Illustration
1995-1999	Technion – Israel Institute of Technology, Tel-Aviv, Israel	Division of Continuing Education and External Studies	Lecturer – Illustration
1994-present	HIT – Holon Institute of Technology, Holon, Israel	Faculty of Design: Visual Communication	
	Rank: 1994-10/1999 Adjunct Teacher 10/1999-3/2001 Visiting Teacher 4/2001-10/2007 Teacher 10/2007-present Senior Lecturer with tenure		

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- ❶ Workshop, lecture and exhibition of projects - Prof. Kali Nikitas, Otis College of Art & Design, CA, USA
 - ❷ Meeting and lecture with Head of Graphic Design Department – Prof. Sheila Levrant de Brettville, Graphic Design, Yale University School, Connecticut, USA
 - ❸ Workshop and Lecture – Prof. Rikke Hansen, Design Skolen Kolding, Faculty of Communication Design, Kolding, Denmark
 - ❹ Workshop in Sauen with students from Berlin and Leipzig academies – Prof. Henning Wagenbreth, Head of Illustration, Faculty of Design, Department of Visual Communication, Universitat der Kunste Berlin, Germany, and Prof. Thomas M. Müller, Head of Illustration, Academy of Visual Arts Leipzig, Germany
 - ❺ Part of a research group: Research of editorial illustration in the digital era – Dr. Nanette Hoogslag, The Royal College of Art, Department of Communication Art & Design, London, UK – The Edge of Our Thinking: Research in Art and Design Conference; Think Editorial Illustration, Research Workshop

C2. PROFESSIONAL EXPERIENCE

Period (dates)	Employer (incl. freelance)	Position	Function
1994	Sandhaus Studio	Designer	Logo design for the Tel-Aviv Performing Arts Centre
1993/1994	Kitan Textiles	Designer	Preparation and packaging for Heimtextil International Trade Fair
1991	Thames & Hudson	Junior Designer	Preparation for Frankfurt Book Fair
1988	Philippe Boulakia Design Studio	Junior Designer	In-house designer

C3a. PROFESSIONAL AND PUBLIC ACTIVITIES – HIT - Holon Institute of Technology

Period (dates)	Description
1997-present	Permanent member of the jury for Senior Projects, Department of Visual Communication
1997-present	Permanent member of Entrance Examination Selection, Department of Visual Communication
*2024-present	Head of Illustration Committee together with Prof. Tamir Shefer and Naama Benziman. Rethinking the place of illustration within the context of the Visual Communication department. Examining existing courses and exploring new ways to enhance the students' academic experience and the outcome of their future projects
*2023-present	Member of Institutional Teaching Committee
*2022, 2023	Curator of Student Degree Show Exhibition
*2021-2023	Member of the Institutional Status Committee
*2020-present	Head of Teaching Committee, Department of Visual Communication
2010-2017	Member of Academic Library Committee

Leading Courses:

*1. Imagemaking	A course aimed at 3rd and 4th year students, devoted to the creation of unique imagery for diverse projects. Content, message and medium come together in the process. Researching, experimenting and developing skills in a given context. Using graphic language, narrative and storytelling as a means of interpreting ideas and texts
*2. Travel Book	A course intended for 3rd and 4th year designers and illustrators who wish to explore and document their near and far surroundings, in order to create a visual experience. The course focuses on developing narratives based on time and place using observation, investigation and analysis of raw materials. The course outcome includes assembling a series of photography, drawing, illustration, objects and texts
*3. Illustration Basics	For more than ten years, leading a studio course for students in their first semester of studies. The course is now taught in six parallel groups., The aim of the course is understanding illustration as a central part of the language of Visual Communication. The course evolves around experimentation with various techniques and formats exploring, identifying and defining visual sources
*4. Thinking Design	For more than ten years, leading a studio course for students in their second semester of studies. The course is now taught in six parallel groups, The aim of the course is to understand the power of concepts as a tool to communicate meaningful messages in Visual Communication. We explore different ways of approaching ideas and later developing them into design projects. Within the course, the students take on projects for social awareness and environmental change

C3b. PROFESSIONAL AND PUBLIC ACTIVITIES

Period (dates)	Name of Institution/ Body (city, country)	Description
*2024	Shenkar College of Engineering, Design and Art, Ramat Gan, Israel	Committee Chairwoman for promotion of Lecturer to Senior Lecturer
2006	American Cultural Association	Examiner – candidates for overseas postgraduate design scholarships
2003	American Cultural Association	Examiner – candidates for design scholarships

*Since last promotion

C4. MEMBERSHIP IN PROFESSIONAL SOCIETIES

Year	Society (country)
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NONE

C5. STUDENTS/GRADUATE STUDENTS SUPERVISED BY CANDIDATE

HIT – Holon Institute of Technology does not currently have an accreditation for granting research theses (M.Sc.) or Dissertation (Ph.D.) degrees

Year	Name of Student	Academic Degree	Title of Final Project	Name of Academic Institution
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NONE

D. PROFESSIONAL & CREATIVE RECOGNITION**D1. INVITED PARTICIPATION IN MUSEUM EXHIBITIONS & NON-PROFIT GALLERIES**

Year	Museum, City, Country	Name of Exhibition	Description (specify if one-man or group show)
*2024	Vitrina Gallery, HIT, Holon, Israel, Opening: 5/12/2024	To Work!	A show exploring the stages of the design process – group show Curator: Tamar Lev-On
*2024	Vitrina Gallery, HIT, Holon, Israel, 6-14/11/2024	Angst/Fear	An exhibition curated together with Tamar Lev-On, for the Vitrina Gallery of prize winning posters of the ' <i>Anfachen Awards</i> ' <i>International Poster Exhibition</i> sent from Hamburg, Germany
*2024	ANU Museum of The Jewish People, Tel-Aviv, Israel	Three Spoons of Oil and Two Brushes	A pop-up exhibition – group show A collaboration between prominent chefs from Israel and abroad and leading Israeli illustrators. The artwork was created using chefs' coats as canvases. The project portrayed the work of the celebrated chef Yuval Ben Neriah creating a love song to Japan. All proceeds from the sales of the artwork aimed at providing food-based therapy for evacuees from the North and South of Israel
*2024	Frappant Gallery, Hamburg, Germany, 11-19 May 2024	Anfachen VIII – Jury exhibition	Group show of the jury's personal work
*2023	Bezalel Academy of Arts & Design, Jerusalem, Israel	No human is an island	Epilogue, a triptych about life in Israel after the horrific events of October 7th Group show

*Since last promotion

D. PROFESSIONAL & CREATIVE RECOGNITION, contd.**D1. INVITED PARTICIPATION IN MUSEUM EXHIBITIONS & NON-PROFIT GALLERIES**

Year	Museum, City, Country	Name of Exhibition	Description (specify if one-man or group show)
*2023	Beit Dror Gallery, Einat, Israel	Identity	Blue Note – A series of illustrations devoted to the depiction of African American jazz musicians who changed their fate in the fifties and sixties Group show
*2023	Beit Dror Gallery, Einat, Israel	Memory	Love and loss – Illustrations commemorating the loss of soldiers in war Group show
*2022	Beit Dror Gallery, Einat, Israel	Four Eyes	A two women exhibition addressing issues of identity with Linda Taha, curated by Yael Wackstein
*2019-2020	Hansen House Residency and Exhibition, Jerusalem, Israel	Living Life	Creation of a large body of work addressing life and death exhibition in the Main Gallery of The Hansen House
*2019	Benyamini Contemporary Ceramics Center, Tel-Aviv, Israel		A projection of work addressing souvenirs from the Holy Land
*2018	Design Week Jerusalem, Israel 8-28/6/2018	70 Flags	Group show – Design of alternative flag for the 70th Anniversary of the State of Israel
*2017	Seoul Design Festival, Seoul, South Korea, 7-11/12/2017	High Contrast	Group show
*2016	Vitrina Gallery, HIT, Holon, Israel	No Graphics: A Moment in Time ⁶	Group show
*2015	Vitrina Gallery, HIT, Holon, Israel	After Twenty Years: Designing Rabin's memory	Group show
*2015	Beit Dror Gallery, Einat, Israel	Make It Bigger and Fictional Landscapes	One woman show
*2014	Benyamini Contemporary Ceramics Center, Tel-Aviv, Israel	Ceci N'est Pas Une Assiette	An exhibition of four artists
*2014	La Culture, Tel-Aviv, Israel	Machine Dreams	Group show
*2014	Artists House, Tel-Aviv, Israel	Make It Bigger	One woman show within inner gallery - part of Illustration Week
*2013	Givon Gallery 2, Tel-Aviv, Israel	Transitions	Group show

*Since last promotion

⁶ Video installation in this group exhibition offering an intimate view on the mundane and magnificence in life

D. PROFESSIONAL & CREATIVE RECOGNITION, contd.**D1. INVITED PARTICIPATION IN MUSEUM EXHIBITIONS & NON-PROFIT GALLERIES**

Year	Museum, City, Country	Name of Exhibition	Description (specify if one-man or group show)
*2010	Baalei Hamelacha Gallery, Tel-Aviv, Israel	A selection of prints and mixed media	Group show
*2010	Eretz Israel Museum, Tel-Aviv, Israel	Israeli Jewellery 5	Group show
*2009	Agnon House, Jerusalem, Israel	Between the Private Domain and the Public Domain	Group show
2007	Jerusalem International Convention Center, Jerusalem, Israel	Eynaim	Group show
2007	Israeli Community of Designers, Reading Power Station, Tel-Aviv, Israel	Designed in Israel 07	Group show
2005	Eretz Israel Museum, Tel-Aviv, Israel, June 2005	Israeli Jewellery 3	Group show – biennial exhibition
2004	The Society of Illustrators Annual Exhibition, New York, USA	Illustrations 46	Group show and catalogue
2003	Shenkar School of Design, Israel	56 x 56	Group show - Posters for independence day
2003	Vitrina Gallery, HIT, Holon, Israel	Un-T	Group show – t-shirt designs
2002	Tel-Aviv Museum of Art, Tel-Aviv, Tel-Aviv, Israel	Winners of the Culture and Sports Ministry Award	Group exhibition
2002	Tel-Aviv Foundation, Tel-Aviv, Israel	Dolphin Show – Creation of a Dolphin 'Skin 1'	Group show
1998	Space Gallery, London, UK	Lithographs	One man show
1998	Tel-Aviv Centre for Design Studies, Tel-Aviv, Israel	50 Posters – 50 Years	Group show
1997	Raphael Frank Gallery, Bezalel Academy of Art and Design, Jerusalem, Israel	Work by Judith Asher	One woman show

*Since last promotion

D. PROFESSIONAL & CREATIVE RECOGNITION, contd.**D1. INVITED PARTICIPATION IN MUSEUM EXHIBITIONS & NON-PROFIT GALLERIES**

Year	Museum, City, Country	Name of Exhibition	Description (specify if one-man or group show)
1993	Beit-Bialik, Israeli Illustrators Association, Tel-Aviv, Israel	Illustrations to a selection of poetry by Leah Goldberg	Group show
1989	The Folio Society, Royal College of Art, UK	Illustrations to Lolita by Vladimir Nabokov	Group show

D2. OTHER GALLERY EXHIBITIONS

Year	Gallery, City, Country	Description
*2024	Vitrina Gallery, Holon, Israel	"And Simple are the Things and Alive" (a quote by the late poet Leah Goldberg). Curator of an exhibition juxtaposing the work of lecturers and students in the aftermath of the 7 October 2023 war
*2024	Jerusalem Print Workshop	Cardiac Disruptions. The work of seven illustrators curated by Merav Salomon and Merav Hamburger

D3. ACTIVE PARTICIPATION IN PROFESSIONAL EVENTS

Year	Event, City, Country	Type of Event	Description
*2025	Ladislav Sutnar Faculty of Design and Art, University of Western Bohemia, Pilsen, Czech Republic, to be held 21-25/4/2025	Illustration workshop	Invitation to lead an illustration workshop at the University for the Faculty of Design and Art
*2024	JCC Los Gatos, CA, USA	Workshop, lecture and exhibition	Working with members of the JCC LOS Gatos – Addressing new beginnings
*2024	Anfachen Awards, Hamburg, Germany	International poster competition	Jury member at the Anfachen Award VIII. This year's topic – Angst and fear
*2023	PJAIT, The Polish-Japanese Academy of Information Technology, Warsaw, Poland	Workshop	Lecture: Green in blue
*2022	Technical University of Valencia, Spain	Workshop and Exhibition	Radical Intimacy
*2022	International Design Week, Graz, Austria	Workshop	Beyond the Storm using risograph printing

D4. ACTIVE PARTICIPATION IN CONFERENCES

Year	Conference, City, Country	Presentation/Lecture Title	Description
*2018	International Seminar Week: Minimalism and Complexity, Schwäbisch Gmünd, Germany, 23-27/4/2018	Workshop	The Wandering Eye
*2016	Troubled Contemporary Art Practices in the Middle East: Post-Colonial Conflicts, Pedagogies of Art History, and Precarious Artistic Mobilization, Nicosia, Cyprus, 3-4 June 2016	Photography in conflict: Israeli-Palestinian photographers (Judith Asher, Dr. Ben Baruch Blich)	Shows the work of Israeli and Palestinian photographs and some of Judith Asher's work influenced by this conflict
*2010	IPC International Perspectives on Art and Design Pedagogy, Leeds Art University (previously Leeds College of Art), Leeds, UK	Lecture: Design in an age of constant fluctuation, East facing West (Dr. Ben Baruch Blich, Judith Asher)	
2005	Al Hashulchan	Design competition	Part of the jury in wine bottle design competition

D5. COMPETITIONS, AWARDS, PRIZES

Year	Organizing Body, City, Country	Award/Prize	Description
*2021-2022	HIT – Holon Institute of Technology, Holon, Israel	Award	Excellence Award in research, teaching and contribution to the institute and the community
*2020-2021	HIT – Holon Institute of Technology, Holon, Israel	Award	Excellence Award in research/creativity, teaching and contribution to the institute and the community
*2018-2019	HIT – Holon Institute of Technology, Holon, Israel	Award	Excellence Award in research, teaching, creativity and contribution to the institute and the community
*2013/2014	HIT – Holon Institute of Technology, Holon, Israel	Award	Award for distinction in teaching
*2010/2011	HIT – Holon Institute of Technology, Holon, Israel	Award	Award for distinction in teaching
*2008/2009	HIT – Holon Institute of Technology, Holon, Israel	Award	Award for distinction in research and creativity
2002	The Culture and Sports Ministry Award, Israel (previously Ministry of Science, Culture and Sport)	Prize	Prize in Design and Illustration
2001/2002	HIT – Holon Institute of Technology, Holon, Israel	Award	Award for distinction in teaching

*Since last promotion

D5. COMPETITIONS, AWARDS, PRIZES, contd.

Year	Organizing Body, City, Country	Award/Prize	Description
1990	Charles Jourdan Company – shoe manufacturers	Award	Charles Jourdan Award for Illustration – Exhibition, Knightsbridge, London, UK
1989/90/94/95	American Cultural Foundation, USA	Award	Sharet Award – Annual scholarships
1989	Bezalel Academy of Art And Design, Jerusalem, Israel	Award	International Sandberg Award – Prize for achievement in illustration
1988	Printers Association of Israel	Award	Award for promotion poster for design group
1986	Bezalel Academy of Art And Design, Jerusalem, Israel	Award	Felheim Award for Typography – Best student typographer award

E. PUBLICATIONS**E1. PUBLICATIONS BY CANDIDATE**

Year	Type of Publication	Publisher (specify if self-published)	Description
Books:			
*2014		CreateSpace Independent Publishing Platform	Prozac Baby: Diary of a Fetus G. Koren (author), J. Asher (illustrator) (104 pages) [ISBN-13: 978-1492990536]
1991		Royal College of Art Supplement, London, UK	Job Written, designed and illustrated. Edition of 50 books number and signed. (16 pages) (acquired by the Whitechapel Gallery, R.C.A. Library and various private collectors)
Abstracts:			
*2016		Troubled Contemporary Art Practices in The Middle East: Post-Colonial Conflicts, Pedagogies of Art History and Precarious Artistic Mobilization, Nicosia, Cyprus, 3-4 June 2016	Photography in conflict: Israeli-Palestinian photographers J. Asher, B. Baruch Blich Book of Abstracts (16-17)

E2. PUBLISHED ARTICLES OR REFERENCES ABOUT CANDIDATE

Year	Type of Reference	Name of Media	Title/Topic
*2024	Review	Portfolio, Yuval Sa'ar 26/3/2024	Review of 'Cardiac Disruptions' exhibition at the Jerusalem Print Workshop <u>Review of 'Cardiac Disruptions' exhibition at the Jerusalem Print workshop</u>
*2022	Interview	Portfolio, 11/12/2022	Podcast interview with Yuval Sa'ar, Chapter 106 <u>Portfolio podcast interview with Yuval Sa'ar</u>
*2017	Booklets	Bezalel Academy of Arts and Design	Series of booklets by Tal Gargir, Book No.3 – A 36-page booklet in which Judith Asher is interviewed about her creative process, inspiration and work ethics
*2013	Interview	Portfolio, Yuval Sa'ar 3/9/2013	Illustration Now Interview, Meeting 42 <u>Illustration Now Interview</u>
*2011	Supplement	Royal College of Art	RCA Research Editorial Illustration – A workshop of leading illustrators aimed at understanding the visual contribution of editorial illustration to the newer online environments
2006	Three volume book	Bezalel Academy of Arts and Design	100 Years to Bezalel. Gideon Ofrat designed by David Tartakover. Show casing work and acknowledging leading graduates. Judith Asher, a graduate with honours of the Visual Communication Department
2000	Graphics	Graphics International	New talent interview. Full page interview and work display

F. PROFESSIONAL & CREATIVE WORK

No.	Year	Commissioning Firm or Organization	Name & Classification of Project	Description
1	*2024	PACD – Parents Against Child Detection, Israel	Innocence Disrupted: Children in Wartime	A street art exhibition raising a cry to end the war and prevent future suffering of children living in Israel, Gaza and the West Bank
2		Eynaim Magazine, culture for children and youth	The Depth of a Well	Illustrations for a poem addressing the complexities surrounding the word depth
3	*2023	Bezalel Academy of Arts & Design, Jerusalem, Israel	Wrapping Memory	An initiative of illustrations made by 62 illustrators by the Bezalel Academy of Arts & Design, Jerusalem, aimed at commemorating the beauty of the Gaza Envelope as it was prior to October 7th. The project is dedicated to raising money for the people who were harmed that day. Created with the Shoresh Fund and Wix
4		Gnat Press	Evergreen	A comic story written and Illustrated for an anthology about the irreversible nature of life. Gnat Micropress, dedicated to publishing alternative literary art form
5	*2022	Barchash Press	Heart & Stones	A comic story written and illustrated for Barchash Press, to be exhibited in Bremen, Germany.
6		Eynaim Magazine, culture for children and youth	To the bottom of my soul	A series of illustrations for an article by researcher and cultural critic, Prof. Ariel Hirschfeld, regarding the origin of the Hebrew word of soul
7		Eynaim Magazine, culture for children and youth	A kiss in my pocket	Illustration for a poem using pockets as a tool to carry love
8	*2021	Outline Festival	The Other Side	Illustrations for lightboxes placed in the underpass of the Jerusalem Central Bus Station and the Central Train Station, pointing at how our vision is subjective Curated by Gilad Seliktar
9		Book	Almond Shade and More	A series of short stories written under the guidance of the writer Orly Castel-Bloom to become a fully illustrated book
10	*2020-2021	Thames & Hudson	Corona Diaries	A book about fear, danger and uncertainty in the face of the global pandemic. A dialogue with Sarah Prail, London, edited by Jenny Wilson
11		Sooth Podcast, London, UK		Design and art for a new podcast addressing religious and mindful topics

*Since last promotion

F. PROFESSIONAL & CREATIVE WORK, contd.

No.	Year	Commissioning Firm or Organization	Name & Classification of Project	Description
12	*2019-2020	Dan Caesaria Hotel, Israel	Dan Caesaria Mural	An 850/140 cm mural designed, printed and painted on tiles for the newly renovated Dan Caesaria Hotel
13	*2019	The Hansen House Centre for Design, Media and Technology		Artist in residence
14	*2018	Dan Caesarea	The Road to Caesarea	An 8-meter long mural that will be printed upon tiles for the newly renovated resort
15	*2017	Graphic Novel, Hapais Council for Culture and Art		Series of illustrations for the book: The woman who preferred to search for food by Orly Castel-Bloom (submitted)
16		Objectives Communications, Museum Design		Series of illustrated cards – Design firm celebrating the joy of color, form and movement
17		The New York Times		A counter KKK (Ku Klux Klan) costume for the New York Times' opinion section, regarding what one might wear to protest a KKK parade. A costume thought experiment countering the symbolic power and terror of the KKK hood
18	*2016	Books on Map		Illustrations for an application aimed to illuminate various locations in Tel-Aviv that appear in Hebrew literature., This illustration follows the early days of the Neve Tzedek neighborhood as it appears in the work of Shmuel Yosef Agnon, Nobel Prize Laureate. The illustration was also exhibited within the Tel-Aviv municipality
19		Tigers in Tel-Aviv		Poster design celebrating eighty years to the opening of the Tel-Aviv Zoo
20		Mt. Karkom		A graphic novel about love and loneliness – an ongoing project
21	*2015	Swiss Israeli Association		Illustrations for a booklet celebrating the diversity of Israeli food within the local landscape

*Since last promotion

F. PROFESSIONAL & CREATIVE WORK, contd.

No.	Year	Commissioning Firm or Organization	Name & Classification of Project	Description
22		Ha'aretz		A series of seven illustrations (printed over two weeks) to an article by Iris Leal, commemorating a year since Operation Protective Edge (Tzuk Eitan)
23	*2014	Benyamini Contemporary Ceramics Center		A series of illustrations on a set of plates and mugs
24	*2013	Prozac Baby: Diary of a Fetus		A fully illustrated book written by Prof. Gideon Koren, Professor of Pediatrics, Pharmacology and Medical Genetics, The University of Toronto, 40 full colour illustrations
25		Colin White & Co.		A series of illustrated greeting cards
26	*2012	Amana, Japan		A calendar raising awareness to victims of the Fukushima nuclear disaster
27		The Hebrew Language Academy		A dictionary for new Hebrew phrases describing the world of wine producing; A series of illustrations to accompany the booklet
28	*2010	Ha'aretz Newspaper	New Year Calendar	A portrait of the choreographer and dancer Sharon Eyal as part of the upcoming creative new talents for this annual calendar
29		A Map of Historic Munich, Germany		A series of illustrations of historic landmarks in Munich, Germany to accompany an audio tour and map of the city
30	*2008	Matan Arts Organization		Design and illustration of a prospect aimed at playwrights inviting them to a two-year course with highly regarded theatre directors, in order to enable them to expose a human story in theatre
31		Personal Work (an ongoing project)		The exploration of line and mark making through a body of work executed in ceramics metalwork and drawing

*Since last promotion

F. PROFESSIONAL & CREATIVE WORK, contd.

No.	Year	Commissioning Firm or Organization	Name & Classification of Project	Description
	2007			
32		The A5 Magazine		Illustrations for two editions of the alternative magazine A5 on the subjects of fantasy and obsession
33		Yarden, The Ramat Hagolan Winery		Illustrations for a symbol representing a wine and food international festival
34		CallPerfume		A series of illustrations accompanying a mail order perfume catalogue
35		In Between the Images: Pictures, sound, words		The initiation of a symposium discussing the various interdisciplinary aspects of image making, the aim being for professional and student visual communicators; Design of full identity: Poster, invitation, newspaper ads, banners...
	2006			
36		Hadassah Magazine, New York, USA		Illustration for article about the infiltration of Yiddish and Arabic into everyday Hebrew
37		Hadassah Magazine, New York, USA		Illustration for article about the true friendship that takes place between an Arab nurse and an Israeli patient within the confines of a hospital
38		Painting		A series of paintings, 18 x 13 cm, mixed media, executed on old postcards, framed and exhibited at the Fisher Residence, Tel-Aviv, Israel
39		Matan Arts Organization		Design and illustration of a prospect aimed at theatre directors inviting them to a two-year course with highly regarded directors, in order to initiate the creation of theatre in the periphery
	2005			
40		Self Promotion		Series of self-promotion cards
41		Deborah Richardson Public Relations, London, UK		Illustrations for a series of Bat Mitzva cards
42		Colin White		Design and illustration of New Year card
43		Hadass Teshar Communications		Design and illustration of New Year card
44		Matar Publishing House		Series of illustrations for a poetry book relating to the relationship between mothers and their young children
45		Eynaim, publication for children		Illustration of article on the subject of 'order in music'

F. PROFESSIONAL & CREATIVE WORK, contd.

No.	Year	Commissioning Firm or Organization	Name & Classification of Project	Description
	2004			
46		Shishko Catering Ltd.		Complete re-design of identity
47		Art Liaison Inc., Tokyo, Japan		Represented by this international illustration agency exclusively in Japan and throughout the rest of the world
48		American Committee for the Weizmann Institute of Science, New York, USA		Design of illustration of New Year card
49		Shishko Catering Ltd.		Design of calendar; Identity for in-house restaurant
	2003			
50		Capriccio Fashion		Design and illustration of card announcing Autumn/Winter 2003 collection
51		World of Interiors, London, UK		Editorial illustration
52		Discount Bank		Illustrations for a calendar (printed on a computer pad of several pages) and New-Year card
53		Orly Castel-Bloom 'Free Radicals'		Book jacket illustration, Keter Press Ltd.
54		Eureka (Science & Technology Magazine, Tel-Aviv University)		Illustrations for this university publication
55		Politica (Journal of Political Science & International Relations)		Cover illustration for this periodical
	2002			
56		Shishko		Restaurant identity
57		Hakibbutz Hameuchad & Daniella De Nur Publishers		'Zman Herayon' – illustration of 48-page book written by Oded Be'eri
58		Kibbutz Einat		Design of calendar celebrating the kibbutz's 50th anniversary
	2001/2002			
59		Hafatzim Ltd.		Annual catalogues and packaging designs
	2001			
60		Ilan Press Ltd.		Illustrations for calendar – Israeli fruit
61		Shishko Catering		Corporate identity updating
62		The Coexistence Initiative		Human Rights international magazine illustrations

F. PROFESSIONAL & CREATIVE WORK, contd.

No.	Year	Commissioning Firm or Organization	Name & Classification of Project	Description
	2000			
63		Hafatzim Ltd.		Annual catalogues and packaging designs
64		Heaven on Earth	Tourism project in Costa del Sol, Spain	Illustrations for identity
65		Ilan Press Ltd.		Illustrations for calendar - astrology
	1999			
66		Ilan Press Ltd.		Illustrations for calendar – six days of creation
	1998			
67		Israel Postal Authority		Folder design
68		Eitan, Pearl, Latzer & Cohen-Zedek (advocates, notaries and patent attorneys)		Series of murals for new premises and company identity
69		Habimah		'80 and One Nights'; 80th Anniversary of the National Theatre – Book design
70		Israeli Science Foundation		Illustrations for 25th Anniversary Annual Report; Design: Arnon Graphic Design
71		Cellcom Israel Ltd.		Catalogue for Cellcom Club; Company profile – catalogue and folder
72		Kitan		Packaging design; New-Year catalogue
	1997			
73		Hafatzim		Catalogue design
74		Titan Ltd.		Series of illustrations for calendar
75		Cellcom Israel Ltd.		Design and illustration of corporate calendar; Logotype design for Cellcom Global Services
	1996			
76		Shishko Catering		Corporate identity
	1995			
77		Kitan		Design of pavilion for International Heimtextile Fair, Frankfurt, Germany
78		Zmora Bitan		Book design
79		Adam Institute		Illustrations for catalogue
	1994			
80		Kitan Textiles Consolidated		Re-design of corporate identity; Design of major range of packaging for retail outlets

F. PROFESSIONAL & CREATIVE WORK, contd.

No.	Year	Commissioning Firm or Organization	Name & Classification of Project	Description
	1993			
81		Hachette Press, France		Combined project with 'Tel-Aviv Books' for a 700-page fully illustrated book on the History of Religion; Basic concept of design
82		Taga		Range of packaging for their hosiery products
83		Delta Industries Ltd.		Menswear catalogue for Winter 1993/94
84		Kitan Textiles Consolidated		Design and production of bed linen catalogue for the International Heimtextile Fair, Frankfurt, Germany
85		Greenpeace		Illustration for Autumn-Winter catalogue
86		Vintage Press		Bookjacket design
87		Centre for Performing Arts, Tel-Aviv, Israel		Logo design [Sandhaus Studio]
88		Galilee Chamber Music Festival		Illustration for poster
	1991			
89		School for African and Oriental studies		Poster for mid-summer event
90		Compass Theatre Company		Identity and poster for Peter Schaeffer's 'Amadeus'
91		Thames and Hudson		Preparation for Frankfurt Book Fair
	1990			
92		Wolff Olins		Concept illustration used in corporate identity programme
	1988			
93		Gomé		Design of stationery and gift range for this paper emporium; Designs also sold to Barney's and the Museum of Modern Art, New York, USA
94		Israel Festival		Poster design for 'Mineged' dance group
95		Bezalel Academy of Art and Design		Design of official New Year card and programme notice

F. PROFESSIONAL & CREATIVE WORK, contd.

Illustrations for various organizations:

- UNICEF
- Amana, Visual Solutions, Japan
- Imagineear, Holland
- Matan Arts Organization
- World of Interiors, London, UK
- American Committee for the Weizmann Institute of Science, USA
- Discount Bank Ltd.
- American Express
- Keter Press Publishers
- Hafatzim Ltd.
- Ha'aretz, Israel
- ART LIAISON, Tokyo, Japan
- Matar Publishing House
- Colin White, Leeds, UK
- Swiss Israeli Association, Jacques Korolnyk, Switzerland
- Tel-Aviv Municipality
- Books on Map
- Sifriyat Hapoalim
- The Hebrew Language Academy
- Dan Hotels
- Hansen House
- Sooth, London
- Eynaim Magazine
- Barchash Press
- Gnat Micropress
- ANU Museum of the Jewish People

Editorial Illustrations for various organizations (1990-present):

- World of Interiors, UK
- Ha'aretz (magazine section)
- Bank Hapoalim
- Politica (Journal of political science and international relations)
- Chayim Acherim (magazine for alternative medicine)
- Mishkafayim (magazine of the Israel Museum)
- Status (financial magazine)
- Ha'ayin Hashvi'it (Israel Institute for democracy magazine)
- Agur Publications
- Eurika (Science and technology magazine, Tel-Aviv University)
- Graphics International, UK
- Israeli National Parks
- American Express
- Elle, UK
- Eynaim (publication for children)
- Hadassah Magazine, New York, USA
- Am Oved Publishers

F. PROFESSIONAL & CREATIVE WORK, contd.

Illustrated Cards:

- UNICEF – Greeting cards
- Israel Discount Bank
- Tel-Aviv Stock Exchange
- Africa-Israel Investments Ltd.
- Colin White
- Deborah Richardson
- Hadass Teshar Communications

Book Jacket Illustration:

- Keter Press Ltd.
- Sfarim Medabrim (publishers of recorded books)

Identity Illustration:

- American Express Catalogue
- Art Liaison, Tokyo, Japan
- CallPerfume
- Yarden, The Ramat Hagolan Winery
- Dan Hotels