

# HIT - HOLON INSTITUTE OF TECHNOLOGY

Date: 6th March 2023

**Name** YANAY ZAGURI M.A. 037250941  
(first) (last) (acad. degree) No. id. Card

**Faculty** Instructional Technologies **Department** \_\_\_\_\_

**Home Address** 1a/13 Yitzhak Rabin Boulevard, Tzorán **Phone No.** \_\_\_\_\_ 050-4254726  
(home) (work) (mobile)

**Date/place of birth** 18/12/1979 Israel **Date of arrival in Israel** \_\_\_\_\_  
(date) (country) -

**ZAHAL, (Israeli) Military Service** 22/7/1998 - 1/5/2005  
dates (enlisted) (discharged)

**Marital Status** Married **No. of children** two

Email: [yanayzag@gmail.com](mailto:yanayzag@gmail.com); [yanayz@hit.ac.il](mailto:yanayz@hit.ac.il)

## A. EDUCATION

Period of Study (dates)	Name of University (including city and country if not in Israel)	Subject	Degree or Professional Licence	Date of Award
2006-2009	The Open University of Israel	Psychology and Business Administration	B.A.	2009
2010-2012	Tel-Aviv University	Social Psychology	M.A.	2013

*Title of Master's Thesis:* How cheaters work

*Name of Supervisors:* Prof. Yechiel Keller

*Title of Doctoral Dissertation:*

*Names of Supervisors:*

## B. FURTHER STUDIES

Period of Study (dates)	Name of University (including city and country if not in Israel)	Subject	Degree or Professional Licence	Date of Award
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NONE

**C. ACADEMIC AND PROFESSIONAL EXPERIENCE****Academic:**

Period (dates)	Name of Institution (city, country)	Department	Rank/Function
11/2016-present	HIT – Holon Institute of Technology, Holon, Israel	Faculty of Instructional Technologies	
			<b>Rank:</b>
	11/2016-10/2019	Adjunct Lecturer	
	10/2019-10/2020	Equivalent to Teacher	
	10/2020-present	Teacher	

**Professional:**

Period (dates)	Name of Institution (city, country)	Department	Rank/Function
2/2005-6/2008	Migdal, Israel	Marketing	Director – Agents Training
6/2008-6/2011	HOT, Israel	Learning and Development	Head – Instructional Design
6/2011-11/2013	Pelephone, Israel	Learning and Development	Manager - Instructional Design
12/2013-2/2017	Kryon Systems, Israel	Management	Director – Product Management
2/2017-present	ExperTeam Ltd., Israel	Management	Head – Product & Learning Innovation

**D. PROFESSIONAL AND PUBLIC ACTIVITIES**

Period (dates)	Name of Institution/Conference/ Journal/Exhibitions/Projects (city, country)	Occasion
2010-2019	The Annual National Learning Conference	Member of Steering Committee/ Session Chair at all conferences during this period
2022	The Annual National Learning Conference, 30 November 2022 (TLV, Israel)	Conference Chair

**D1. INVOLVEMENT IN HIT INSTITUTIONAL ACTIVITIES**

Period (dates)	Occasion
2017	Member of Steering Committee of the Faculty's Learning Technologies Conference, Holon, Israel, 18 July 2017
2018	Member of Steering Committee of the Faculty's Learning Technologies Conference, Holon, Israel, 4 June 2018
2019	Member of Steering Committee of the Faculty's Learning Technologies Conference, Holon, Israel, 20 June 2019
2020	Member of Steering Committee of the Faculty's Learning Technologies Conference, Holon, Israel, 15 September 2020
2021	Leading the competition for the Digital Learning Excellence Award, Holon, Israel, 3 June 2021
2021	Member of Steering Committee of the Faculty's Learning Technologies Conference, Holon, Israel, 3 June 2021
2022	Leading the competition for the Digital Learning Excellence Award, Holon, Israel, 7-9 June 2022
2022	Member of Steering Committee of the Faculty's Learning Technologies Conference, Holon, Israel, 7-9 June 2022
2022	MOOC development for growth of learning units' course

**E. ACADEMIC AND PROFESSIONAL AWARDS  
(prizes, fellowships, scholarships, etc.)**

Year	Name of Institution (city, country)	Occasion
<b>NONE</b>		

**E1. RESEARCH GRANTS**

Year	Name of Institution (city, country)	Occasion
<b>NONE</b>		

**F. MEMBERSHIP IN PROFESSIONAL SOCIETIES**

Year	Society (country)
<b>NONE</b>	

Name: Yanay Zaguri, M.A.

Holon Institute of Technology  
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## G. STUDENTS SUPERVISED BY CANDIDATE

*HIT – Holon Institute of Technology does not currently have an accreditation for granting research theses (M.Sc.) or Dissertation (Ph.D.) degrees*

### G1. DOCTORAL STUDENTS

Year	Name of Student	Title of Thesis	Name of Academic Institution
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NONE

### G2. M.A./M.Sc. STUDENTS *(please indicate if degree is with "thesis" or "final project")*

Year	Name of Student	Title of Thesis	Name of Academic Institution
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NONE

## PUBLICATIONS

### C. REFEREED ARTICLES (published)

1. Y. Zaguri, E. Gal  
An optimization of human performance technology intervention selection model:  
A 360-degree approach to support performance  
Performance Improvement J. (PIJ), 55(16), 2016 (25-31)  
[Google scholar citations: 2]

### D. CHAPTERS IN BOOKS

1. D. Kohen-Vacs, G. Kurtz, Y. Zaguri  
Toward deployment of architecture incorporated with IoT for supporting  
work-based learning and training: On the threshold of a revolution  
in: *Perspectives on Wearable Enhanced Learning (WELL):  
Current Trends, Research and Practice*  
I. Buchem, R. Klamma, F. Wild (Eds.)  
Springer Int'l. Pub. AG, 2019 (123-141)  
[ISBN: 978-3-319-64300-7]

### F. PAPERS PRESENTED AT SCIENTIFIC MEETINGS (UNPUBLISHED)

- 2022      OEB 2022 – The 28th Annual Global, Cross-Sector Conference and  
Exhibition on Digital Learning and Training, Berlin, Germany,  
23-25 November 2022  
Oral presentation: *5 Principles for Growth Learning Culture –  
Our Case Study*  
(Y. Zaguri)