



Salzburg University
of Applied Sciences

International Supply Chain Management

A module for exchange students
Business Management



International Sustainable Digital

Relevance of international SCM

In our globalizing and digitizing world, Supply Chain Management excellence has become essential. State-of-the-art supply chains demand digital data exchange of various partners from all over the world and at the same time have to contribute to the overall goals of our time. To meet these requirements, this focus studies module at SUAS enables students to develop all three competencies that will be looked for in future supply chain managers: cross-cultural savviness for organizing and optimizing global supply chains, the ability to master the digital transformation of supply chains, and finally the capacity to enhance sustainability in supply chain management. Please find more details on how this program qualifies participants for these three challenges below.



Focus Studies Module Contents

The course **Supply Chain Management** is intended to create a sound understanding of the subject matter by using real business cases that explore the challenges supply chain managers are facing.

The courses **Special Aspects of International Purchasing and Supply Chain Management** and **Cross-cultural Management** introduce students to the topic of globalized supply chains, the specific challenges of doing business on all continents and the required skills to manage global supply chains. In order to eliminate culture-related inefficiencies, students learn to balance cultural environments and to maximize the benefits of working with diverse stakeholders and teams.

Sourcing and logistics processes have a significant environmental and social impact. Mining raw materials, devising transport processes and offshoring manufacturing are just a few examples for this. **Sustainable Supply Chain Management** aims to optimize ecological and social aspects of supply chain management while mainlining economic viability, referring to the Triple Bottom Line of sustainability. In this course, participants will gain insights to the specific challenges and benefits of sustainable supply chain management. The module aims to provide students with theoretical and scientific perspectives on sustainable supply chain management as well as real-life examples from various industries.

The ongoing digital transformation is often discussed from a micro or company-internal perspective. However, concepts such as »Industry 4.0« or the »Industrial Internet of Things« can only truly unfold their benefits if suppliers and customers are interconnected across the supply chain. In response to this, the course **Digital Supply Chain Management** covers digital transformation in supply chains aiming to provide participants with economic and technological background knowledge in order to understand digital transformation in supply chains and derive adequate responses from a management perspective.

To be able to apply the insights gained from theory and practical examples, the course **International SCM Project** takes the form of a project jointly devised with global players from the Salzburg area that also act as project owners. Real-life challenges of supply chain managers give participants the chance to apply the acquired skills and knowledge.

Focus Studies

Module Components

Offered in winter semester only
 Full semester programme for
 international incoming students

Course Title	ECTS (CHW)
Supply Chain Management	3,5 (3)
Special aspects of International Purchasing and Supply Chain Management	5 (2)
Cross-cultural Management	5 (2)
Sustainable Supply Chain Management	5 (2)
Digital Supply Chain Management	5 (2)
International SCM Project	4,5 (2)
Certificate	28 (13)
Elective German or English courses (e.g. Specialized English for Logistics and Operations Management)	2 (2)
Semester load	30 (15)

ECTS: European Credit Transfer and Accumulation System
CHW: contact hours per week per semester

Why study at Salzburg University of Applied Sciences?

Located at the very heart of Europe, Salzburg has always been a pivotal area for the big players of the sales and manufacturing industries. Salzburg University of Applied Sciences was set up to help our students profit from exactly this advantage and is designed as an educational platform that combines academia and practical implementation. Alongside the academic faculty, SUAS invites a considerable number of external lecturers who in their professional lives act as high executives at global players headquartered in the Salzburg region.

Further, Salzburg has a rich cultural and historical heritage, going beyond its most famous son, Wolfgang Amadeus Mozart. The area of Salzburg is also known for its wonderful nature, situated in the Northern Alps, making it the first choice for many tourists in summer and winter. During the certificate, this unique experience will surely inspire and enrich your stay at Salzburg.





Application & Admission

Availability: Winter semesters only*

Duration: 1 semester

Location: Campus Urstein, Puch / Salzburg

Tuition fees: Free tuition for students from partner universities

Admission criteria: Open to Business students with an interest in SCM

Application process: Please, make sure that your home university nominates you for an exchange semester spot before submitting your application digitally

Application deadline: 1 May for subsequent winter semester (Sept – January)

Your application must include: a letter of motivation, a provisional learning agreement, the last 2 transcripts of record, a CV, 1 photo, a photocopy of your passport, an English proficiency test / confirmation of English skills issued by your university and the nomination email

Please find more information about our application process at our website: www.fh-salzburg.ac.at/internationales/incoming-students/information/

* Minimum number of participants 8 students

Contact

Fachhochschule Salzburg GmbH
Salzburg University of Applied Sciences
Business Management
Urstein Süd 1, 5412 Puch / Salzburg, Austria
phone: +43 50 2211-1104
email: bwi-international@fh-salzburg.ac.at
www.fh-salzburg.ac.at

Photocredits

· iStockphoto.com
· WildBild
· Andreas Hauch
· Klaus Rengier
· Tourismus Salzburg
· SalzburgerLand Tourismus
· Salzburg University of Applied Sciences