

SWOT ANALYSIS OF CURRENT STRATEGY FOR INTERNATIONALISATION

STRENGTHS	WEAKNESSES
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
OPPORTUNITIES	THREATS
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-
+	-

In light of this analysis, what are your major objectives and management priorities for 2014 to ensure the plan is successful?

What specific questions would you like to pose to the peer consulting group for consideration and feedback?

