



The Max Stern
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YVC Internationalization: Strategic Plan

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1. Strategic goals

a. Research

i. Encourage research applications in Israel, EU and North America

- Tailored-made calls sent to faculty members by the research unit and research authority (potential purchase and use of software – directory of foundations)
- Building research teams/networks/streams at YVC.
- Senior faculty members will serve as team leaders and mentoring junior faculty members

1. Strategic goals

b. Networking – extending international partnerships and institutionalization

- i. formal contracts with academic institutions in Europe and other parts of the world
- ii. research/project partnerships – joint research/project applications
- iii. joint publications
- iv. teaching exchange/joint teaching

1. Strategic goals

c. International (English) YVC website

- i. collaboration among IT department, faculty members from management information systems, marketing and PR department and a representative of the IRIS team

1. Strategic goals

d. Enhancing English Proficiency (forming a team with a leading role of the English teaching department at YVC)

- i. Developing students' academic literacy in English (pilot with honors program students and courses for Masters students)
- ii. Guidance for faculty members – to enhance motivation for teaching in English at YVC, faculty exchange and at a later phase students' exchange

1. Strategic goals

- e. Enhancing teaching quality (form teams led by faculty members)
 - i. Cultural safety and sensitivity/managing diversity in the context of a complex society
 - ii. First generation students
 - iii. Students with special needs

2. Organizational Structure and Process Issues:

How to embed internationalization in the YVC organizational design? How to implement its functioning?

a. IRO office, unit, a steering committee?

Responsibilities, mandates, authority,
accountabilities, resources?

i. First phase – a steering committee (composition – IRIS team + representatives of faculty members)

b. Relationships with external stakeholders – CHE?

Municipalities in the region? The business community?

3. Operational Plan

- a. Forming a steering committee to manage YVC internationalization
- b. Building teams (strategic goals: a-e), convening team meetings, electing team leaders and outlining work processes