



Tempus

המכללה האקדמית להנדסה וטכנולוגיה
אורט הרמלין נתניה
ORT HERMELIN ACADEMIC COLLEGE



International strategic plan for ORT Hermelin Academic College

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ORT Hermelin Academic College of Engineering and Technology

- ORT Hermelin Academic College is a unique academic center for engineering and technology. The college confers Bachelor of Science (B.Sc.) degrees in the fields of
 - **Medical Engineering**
 - **Electrical and Electronic Engineering**
 - **Mechanical Engineering**
- The college was founded in 2009.
- The college is located in the Netanya's Sapir Business and Technology Park, in the center of Israel.











UNIVERSITY OF ARIZONA
CLASSROOM BUILDING
TODD FORD



ORT Hermelin Academic College of Engineering and Technology

Vision

Becoming a leading Engineering & Technological college dedicated to research and teaching utilizing internationalization processes to promote best professional academic practices and research, while fostering board global multi-cultural exposure.



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Goals

The college goals are focused on promoting:

Academic excellence, comprised of:

- Excellence in academic teaching;
- Excellence in applied R & D;
- Institutional academic internationalization.

Academic accessibility to:

- a variety of technological students in Israel and abroad;
- A variety of interdisciplinary technological professions ;
- A variety of High-Tech industries;
- A variety of academic multi-cultural leadership.



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Internationalization strategy

Developing Internationalization Strategy at two organizational levels:

- **Intra-institutional level** (at ORT Hermelin College)
- **Inter-institutional level** The foundation of a Collaborative Partnership for the establishment of a Municipal corporate IRO in Netanya city.



Internationalization strategy

Rational

We believe that developing local academic Internationalization at a city level is a unique opportunity for local academic communities to share a vision, knowledge and practical ways of thinking and communicating ideas in the global system.

Therefore, we strive to lead the establishment of a unique entrepreneurship: the creation of a Collaborative Partnership for Municipal Corporate IRO comprised of 4 local H.E institutions in Netanya city.

This initiative will represent a joint efforts of local academies in

Netanya toward inte

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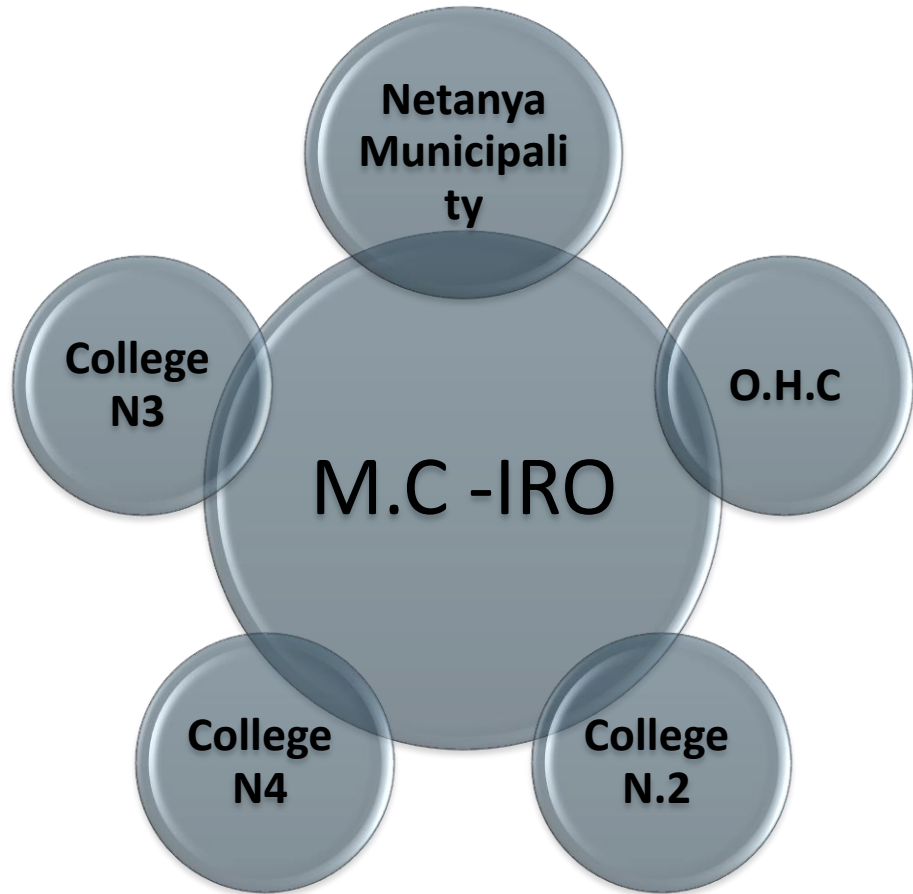


Municipal Corporate IRO

This M.C - IRO will cover the following academic fields:

- Engineering;
- Sports Education;
- Art Therapy;
- Economics;
- Management & Business

at Undergraduate and Graduate levels.



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Project Schedule

August 2013-October 2013

Forming the Strategic Plan and initialising Itra-institutional proesses



October 2013-March 2014

Establishment of M.C IRO (Inter-institutional)



February 2014-October 2014

Connecting institutions and scholars abroad in relevant research fields of study and research

English courses development



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Project Schedule

October 2014 – June 2015

Students exchange



February 2015 – June 2015

Erasmus +

Horizon 2020



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