



Quality assurance, evaluations and assessments

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Definitions

- What does it mean?
 - That someting is good?
 - Compared to what? next door colleague, national, international
 - To reach set goals
- Subject area
- Teaching methodology
- Service
- Same point of departure is important





Definitions

- What is it?
- Something that we have to do?
- Something that we want to do?
- The individual engagement matters
 - A tool
 - For competition
 - For development
 - For recruitment
 - An integrated part of what we do?
- Find your joint platform





External accreditation

- National systems
 - Governmental
 - Other actors
- International systems
 - For the whole institution
 - For individual subject areas
- ENQA
- Benchmarking





Different types

- Education
- Research
- Environment
- Work environment
- Business schools

Rankings





Your internal quality systems

- Based on national requirements
- Your own additional aspects based on vision and goals
- Connected to strategy and action plans
- The whole institution
- Each department
- Education
- Research
- Internationalisation
- Third task





Internationalisation

- A tool for quality
 - Contribution to competitive edge
 - In education
 - In research
 - Other areas where internationalisation has an impact
- An activity that also need to be evaluated and assessed
 - Choose tools that work nationally and internationally
 - Benchmark with partners





Assessment of international activites

- Goes across the whole spectre of activities in a university
 - In and out-going, admission, degrees, transcripts, student advising, reception, education, pedagogics, cooperation with society, social activities, language knowledge, etc......

When possible use same setup as for national students





Methods

- Surveys –on-line
- Interviews
- Focus groups
- Course evaluations
- Programme evaluations
- Service evaluations

Face to face conversations





A useful tool

- Not only for reporting
- Also for development

- Only valuable when done regularly from same point of departure
- Like internationalisation it should be a reflex in every day life



