

# TEXT — CODE — IMAGE

07.12.22  
10:00–14:00

Dialogue Between Design and Science  
Visualizing data and visualizing through data

10:00

## **GREETINGS**

**Prof. Eduard Yakubov**, President  
HIT, Holon Institute of Technology, IL

**Prof. Luděk Hynčík**, Vice-Rector  
UWB, University of West Bohemia, CZ

## **SESSION 1**

10:20–10:40

**Data Visualization as a Way of Interpretation:  
A Critical View** / Dr. Yael Eylat Van Essen,  
HIT, Holon Institute of Technology, IL

10:40–11:00

**Ukraine War Representations in Digital  
News Maps** / Dr. John Fass RCA, London, UK

11:00–11:20

**Social Topographies: Tech for Change and  
Critical Visualization** / Dr. Meirav Aharon-Gutman,  
Technion Institute of Technology, IL

## **SPECIAL LECTURE + PRESENTATION**

11:20–11:50

**Immersive Media Visualization**  
Roland Haring, Deep Space, Ars Electronica,  
Future Lab, Linz, AT

11:50–12:20

## **BREAK**

12:20–12:50

## **Panel: From Visualizing Textual Data to Generating Images from Text**

Dr. Jonatan Schler, HIT, Holon Institute  
of Technology, IL

Zachi Diner, HIT, Holon Institute of  
Technology, IL

Moderator: Dr. Arnost Marks, Sutnar Faculty  
of Design and Art, UWB, University of West  
Bohemia, Pilsen, CZ

## **SESSION 2**

12:50–13:10

**The Hidden Structure of The Public Sphere in  
Online Social Networks** / Sagit Alkobi Fishman,  
HIT, Holon Institute of Technology, IL

13:10–13:30

**A Digital Twin of Pilsen** / Dr Karel Jedlička,  
UWB, Faculty of Applied Sciences, University of  
West Beohemia, CZ

13:30–13:50

**Predict with AI Techniques Continuations of  
Yayoi Kusama Tentacles Artwork** / Dr. Shai Gul,  
HIT, Holon Institute of Technology, IL  
Michal Pustejovsky, Sutnar Faculty of Design  
and Art, CZ

13:50–14:10

**From Simple Charts to Professional  
Infographics — Applied on Large-Scale  
Social good data** / Dr. Michael Fire, Ben Gurion  
University, IL