



Shenkar
Engineering, Design, Art

Internationalization in Shenkar

Shenkar's strategic plan



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Main objectives for internationalization:

- Enhancing the quality of education and research
- Preparing students for a global / international workplace
- Creating additional revenue centers
- Getting international rating / acknowledgment



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Enhancing the quality of education and research

- ❖ Internationalization at Home
- ❖ Increase quality of international partnerships
- ❖ International mobility of students, academic and administrative staff
- ❖ Joint of Double degrees
- ❖ International Research collaboration



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Preparing our students for a global and international workplace

- ❖ Connection with national / international industry
- ❖ Internships



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Creating additional revenue centers

- ❖ Summer school in Shenkar
- ❖ International Research Funds



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First Year's goals:

First semester – analysis of our current situation and benchmarking, make organizational changes, getting approval on academic and management level for basic goals and strategy.

Second semester – setting up of long term plan together with management and revise initial goals, implement all decisions in work-plan.



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Progress since last workshop:

- ❖ Set up International Office with independent budget
- ❖ First draft strategic plan endorsed by Shenkar's President