

WP 2: Internationalisation strategic plan

European Association for International Education

Main goal

- Knowledge and tools for strategic planning
- Development of an internationalisation strategic plan for each college
- Joint national strategic plan for internationalisation

Starting point

- Results of WP1 (requirements analysis & needs assessment)
- Institutional mission & vision of each college

Workshops

Workshop 1 (June 2013)

- ✓ Introduction to strategic planning

Workshop 2 (End July 2013)

- ✓ First draft of strategic plan
- ✓ Stakeholder management & implementation process

National priorities

- Based on the individual institutional strategies, common priorities will be derived
- National strategy for internationalisation with clear goals and priorities